



**CAPITAL
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A Certified WBE/DBE/SBPP Business Enterprise

News Flash

AUGUST 28, 2023

Proudly Serving Communities Throughout New England!

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CLIMATE RESILIENCE GRANT OPPORTUNITIES FOR MAPC COMMUNITIES



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Climate Resilience Grant Opportunity for MAPC Communities

MAPC, supported by the Barr Foundation is inviting its member communities to submit grant applications for one-year municipal projects that advance strategies to protect people, places, and communities from the impacts of climate change. MAPC anticipates awarding up to ten grants of up to **\$50,000** each for projects that address at least one of nine resilience strategies that could be transferrable to other communities once implemented. Projects will be evaluated based upon meeting one or more of those priorities, identifying how the project will strengthen resilience, have direct benefits to vulnerable populations, demonstrate meaningful public engagement and create opportunities for learning, replication & best practices. Previously funded projects were as varied as tree planting initiatives, building retrofit programs, and rapid implementation of municipal climate action plans. Proposals are due by **5:00 PM on Friday, September 15th**.

We assist our clients in researching and obtaining grant funding each year by crafting compelling applications and identifying ways to scale effective programs. We offer a full variety of grant writing, management, and technical assistance services customized to the needs of our clients.

DID YOU KNOW

CSS provides newsletter services

Newsletters do more than you think. Take the lead in informing your community with newsletters from CSS.

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The Mighty Municipal Newsletter: A Catalyst for Community Growth

When we think of effective communication tools in today's digital age, the humble newsletter might not immediately spring to mind. However, for municipalities and their communities, newsletters – whether digital or printed – serve as invaluable channels for engagement. Let's dive into the myriad ways a municipal newsletter can influence, engage, and connect a community.

Bridging the Information Gap

A municipal newsletter ensures that residents are always in the know about

the latest happenings in their neighborhood. From updates on infrastructure projects and policy changes to announcements about local events, a newsletter ensures every resident is informed and up-to-date.

Cultivating Transparency

Transparency builds trust. By openly sharing insights on budgets, municipal decisions, and future plans, local governments can dispel myths, quell rumors, and foster a relationship of trust with their constituents.

Boosting Community Engagement

A call to participate in local events, workshops, or volunteering opportunities can foster a stronger sense of belonging. Through newsletters, residents can find avenues to participate actively in shaping their community's future.

A Celebration of Achievements

Showcasing the accomplishments of local heroes, businesses, schools, or youth groups can instill pride and motivate others to aim higher and contribute positively.

Two-way Communication Streets

Many newsletters incorporate a feedback section, allowing residents to voice concerns, share feedback, or ask questions. This fosters a sense of being heard and valued, vital for community satisfaction.

Championing Local Businesses

By spotlighting or offering advertising spaces to local enterprises, newsletters can significantly impact the local economy, encouraging residents to shop locally and support neighborhood businesses.

The Beacon During Emergencies

In times of crisis, timely and accurate information can be a lifeline. Newsletters can swiftly disseminate essential information, safety protocols, and updates during emergencies.

Weaving the Fabric of Community

By sharing stories and highlighting communal activities, newsletters cultivate a sense of unity, shared identity, and purpose.

A Historical Chronicle

Over the years, a collection of newsletters can serve as a rich tapestry detailing the evolution, growth, and transformation of a community. They become historical documents, treasured by future generations.

The Harmony of Diversity

For diverse communities, newsletters can feature cultural celebrations, stories, and traditions, promoting inclusivity, respect, and understanding.

In Conclusion

The municipal newsletter, simple as it may seem, plays a pivotal role in community-building. It's an amalgamation of news, stories, aspirations, and the collective identity of a community. By reading, sharing, and engaging with these newsletters, residents become not just passive consumers of information but active contributors to their community's growth and future.

Our professional team is experienced at creating, designing, compiling and publishing community newsletters. CSS offers assistance with either monthly or

quarterly newsletters at affordable pricing. We value the importance of sharing worthwhile information with community members and understand how important it is for municipal professionals to share content with the members of their communities.

**Contact
Us**



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About Us...

Capital Strategic Solutions (CSS) is a Massachusetts-based certified woman-owned, disadvantaged business enterprise comprised of municipal experts. We deliver creative and cost-effective services that maximize success while minimizing risk for our clients. We have hands-on experience that allows us to formulate and implement strategies tailored to the communities we serve. We specialize in public administration and municipal finance, human resources and policy development, emergency management services and public safety, public works and infrastructure operations, public relations and community engagement, project management and oversight, grant writing and administration, and public management and support services.

**Visit our
Website**

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